



knithacker.com

## MEDIA KIT – FALL 2013



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### Danielle Holke

knithacker.com is a daily exploration of all things fiber. Each and every day, Danielle Holke curates two to three amazing and unusual fiber creations!

### Relationships and Features

knithacker.com is proud to be regularly featured by CRAFT and MAKE magazines and has also been blogged by Loopy Mango, Neatorama, Knit Now, Interrobang, Knit Today, Vogue, WhipUp.net, and many more.

#### Blog Stats

Each number is a monthly average.

Page views: 44,254

Unique Visitors: 19,873

Time on site: 1:10

Percent of Returning: 31%

Visitors: 25,772

#### Social Media Stats

\* As of October 18, 2013.

Facebook Fans: 6,281

Twitter Followers: 17,961

Flickr Members: 1,674

Pinterest Followers: 3,626

### Services Offered

Danielle has a strong background in digital marketing and believes that every campaign deserves a tailored program. Whether it's banner ads, a giveaway, or a partnership program – Danielle will listen to your goals and develop a strategy with the right mix of offerings. (Danielle's LinkedIn: <http://linkedin.com/in/danielleholke>)